



CREATING NEW HOPE with USED EQUIPMENT

My name is Haley Boyd. I attended the Julie Foudy Sports Leadership Academy this past summer and was one of the special recipients of a \$150 scholarship to get a community service project off the ground. Here's an update on a project I think is worthwhile:

I am actively working with the Las Vegas community to distribute used soccer gear to underprivileged children. We call the organization Play It FORWARD. In November 2009, I organized my first used-equipment collection drive at the Las Vegas Turkey Shoot Tournament. My family and I passed out flyers - to attendees and car windshields - that detailed Play it FORWARD's mission. By the end of the tourney we collected a full box of gear! Not too shabby!

In mid-March I'm organizing my second collection drive at another tournament that my soccer club hosts. It's called the Las Vegas College Showcase. I am hoping that it's a great success. I have attached some flyers regarding Play it FORWARD at the upcoming tournament. They look really cool if you ask me! I can't wait for the tournament and to collect more gear. It's sure to be a hit!

I have partnered up with the Boys and Girls Clubs of Las Vegas to receive the donations. They are very appreciative and are looking forward to using the soccer gear. They are also helping me to collect the gear!

I'm also working with my soccer club, Neusport FC, to collect soccer gear, and as a broadcast journalism student at the magnet school Northwest Career and Technical Academy I'm making a PSA about Play It FORWARD! It should turn out to be amazing! My club is going to put the PSA on their website at <http://www.neusport.com/> and help inspire soccer families to donate and get involved with this project.

Feel free to check the website. The PSA should be posted within the next few weeks. Neusport FC is a tremendous help, but I also utilize my school's resources to make this organization as successful as possible. In addition to broadcast journalism, my school offers construction and engineering; these two program areas are helping to fabricate collection bins for the two major soccer complexes in Las Vegas. Today, we are working with The City of Las Vegas and the soccer complexes to find permanent placement for the collection bins.

I will be sure to send pictures and my PSA for you to post on your website, as I'll be taking plenty of pictures at the Las Vegas College Showcase in mid-March.

Thank you so much for everything! This has been a great experience. I want to say thank you for allowing me this great opportunity to help underprivileged children. Feel free to call anytime to chat or check up. Maybe you can come watch me play soccer? That would be fun!

Thanks again,

Haley Boyd

